

Yaakov Lyubetsky

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Education

Carnegie Mellon University

January - December 2015
Master of Human-Computer Interaction
GPA: 4.10 / 4.33

Carnegie Mellon University

August 2011 - May 2015
BFA in Industrial Design
Second major in Human-Computer Interaction
GPA: 3.84 / 4.00

Skills

User-centered Design
User Research
Product Strategy
Sketching & Storyboarding
Wireframing
Paper and On-screen Prototyping
HTML, CSS, JavaScript, Java
Adobe Creative Suite
SolidWorks

Recognition

TartanHacks Apple Best iOS App Award
Spring 2014

Meeting of the Minds: Alcoa Undergraduate
Research Award
Spring 2013

TartanHacks Ideeli Best Startup Award
Spring 2012

CMU Dean's List
Fall 2011 - Spring 2015

Experience

Google, Interaction Designer II / Interaction Designer III

January 2016 - Present
Lead designer and prototyper on YouTube's Visioning Team.
I work with product teams across YouTube to identify human-centered product opportunities and help them articulate a clear product vision.

Masters Capstone with Bank of America, UX Lead

January - August 2015
Lead the user experience for Carnegie Mellon's MHCI Capstone project with Bank of America. Part of a 5-person interdisciplinary team tasked with researching, designing and building a future thinking physical and digital experience to better integrate finances seamlessly into people's everyday lives.

Google, YouTube User Experience Design Intern

May - August 2014
Researched, designed, and prototyped features that enable creators and advertisers to tell unique and compelling stories through video on the YouTube platform.

Google, YouTube User Experience Design Intern

May - August 2013
Worked in a team with YouTube designers, engineers, and project managers to design new features that enhanced the content creation and curation experience for both mobile and web.

Carnegie Mellon University, Research Fellow

December 2012 - May 2013
Received \$1,000 grant to complete research in a 4-person interdisciplinary team into facilitating more meaningful interactions between people and technology.

Publications

Design and Semantics of Form and Movement Conference

January 2013
Project Loci: Haptic Interactions Influence Situational Awareness